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**PRESS  
RELEASE**

## Matthew Newton appointed to the new role of Head of International Media and Institutional Relations

Trieste/Milan – With immediate effect Matthew Newton is appointed to a new role responsible for international media and institutional relations at Generali Group.

**Mario Greco, Generali Group CEO** said: *“I am delighted to have Matthew join us in this newly created role. With his extensive experience in advising global financial institutions, including Generali, he will play an important part in building our profile as an international business.”*

Newton, 44, is joining Generali after seven years at RLM Finsbury, a leading strategic communications firm, where he was partner and head of the financial services team. In that role he worked closely with many leading financial institutions managing a wide range of communications and reputational issues. He has advised Generali since 2011.

Newton graduated with a BA in political science from Brown University, USA and qualified as a solicitor in England and Wales.

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### THE GENERALI GROUP

**The Generali Group is one of Europe's largest insurance providers and the biggest European life insurer, with 2012 total premium income of € 70 billion.**  
**With 80,000 employees worldwide and 65 million clients in more than 60 countries, the Group occupies a leadership position on Western European markets and an increasingly important place in Central and Eastern Europe and Asia.**